



WHY SHOULD I COMPLETE MY DEGREE?

TO UNLOCK YOUR NEXT IMPOSSIBLE

You had plans to complete your bachelor's degree, but then life happened and you had to put your plans on hold. Yet here has always been that thought, "Could I go back and complete my degree? Would it even be worth it?" At SCOPE, we understand the adult learner and that your plans do not always happen as intended. But we want to help you unlock your next impossible and **give you a pathway to finish your degree.**

WHAT'S THE VALUE OF COMPLETING MY DEGREE?

INCREASED ACCESS TO JOB OPPORTUNITIES

Completing your degree opens new doors of opportunities for you. In fact, with a bachelor's degree, college graduates see **57% more job openings** than non-graduates.¹

IN THE 10 YEARS
BETWEEN 2010 AND 2020,
95% OF THE 11.6 MILLION
NEW JOBS CREATED HAVE
GONE TO BACHELOR
DEGREE HOLDERS.⁴



"Completing the degree really gave me confidence that I can do this. Within a year of getting the degree, I was promoted at my job. Getting my degree really unlocked the potential for me to go anywhere."

- GRACE SIMONELLI
BS, Professional Studies



WATCH GRACE'S
STORY

INCREASED EARNING POTENTIAL

Of 1,000 adults who were surveyed, 73% feel the tension to increase their earning potential.² Does that describe you? If so, getting your degree **puts you on the path to grow your income.** The average salary of a bachelor's degree holder is \$67,500 compared to \$56,000 for non-graduates.³

INCREASED JOB SATISFACTION

A completed degree provides more than just tangible benefits — it can also provide a higher level of job satisfaction. In comparing degree holders with non-degree holders, **60% of those with a bachelor's degree were highly satisfied in their job** compared to only 38% of those without a degree.⁵ Completing your degree is more than just about the money.

HOW WILL A DEGREE HELP ME IN THE LONG TERM?

PERCEIVED VALUE BY EMPLOYERS

Much of the value of completing your degree lies in the journey and not simply receiving your diploma.

Employers often see candidates with a completed degree as **more “job-ready”** than those without a degree. Those with a bachelor’s degree are perceived as having the additional hard and soft skills that are appealing to an employer.⁶

INCREASED STABILITY IN ECONOMIC DOWNTURNS

An important factor in considering degree completion is how it **can help you be more resilient** when the market declines. For Individuals at least 25 years old, the unemployment rate for those with a bachelor’s degree has consistently been about half compared with those who do not hold a degree. This means better job security.⁷

BETTER EQUIPPED FOR TRANSITION

It is expected that a person will have more than one job over the course of their lifetime. By completing your degree, you are more readily able to transition to another career or up-skill as needed. **Your degree will afford you an increased flexibility** for career changes that you desire to make — even for an advanced degree.

80% of jobs in fast-growing markets need a postsecondary degree (i.e., healthcare, education, and government services).⁸



IS A COLLEGE DEGREE STILL A SOUND INVESTMENT?

THE ANSWER IS STILL “YES!”

The landscape of college education is certainly changing, but the value that a degree affords you is still there. There are critical perceptions of both the time and cost of completing your degree, but those critiques often do not tell the entire story.

From an investment perspective, completing your college degree can yield a return on an average of 9.1% for men and 9.9% for women over a lifetime.⁹

COMPLETING YOUR
DEGREE REMAINS A SOUND
FINANCIAL INVESTMENT
INTO YOUR FUTURE.

1. Georgetown University
2. Collegis Education
3. Northeastern University
4. Northeastern University
5. Northeastern University
6. flexjobs
7. College Board
8. Northeastern University
9. Realclear Science
10. American Enterprise Institute



WHAT DO YOU NEED TO UNLOCK YOUR NEXT IMPOSSIBLE?

OUR DEGREE COMPLETION PROGRAMS ARE FLEXIBLE.

SCOPE understands the challenges of being an adult learner and the roadblocks you might face when it comes to completing your bachelor's degree.

Because our courses are online, there is the flexibility to complete your coursework anytime day or night. You are able to **fit your courses around your busy schedule.**

OUR DEGREE COMPLETION PROGRAMS ARE AFFORDABLE.

Compared with other programs, SCOPE offers **one of the most affordable** ways to complete your degree at \$450 per credit hour. There is no application fee, and you only pay when you register for your courses.

OUR DEGREE COMPLETION PROGRAMS ARE PERSONALIZED.

SCOPE degrees can be completed **at your pace.** And we will work with you if life takes a turn and you need to pause your program of study and resume at a later date.

"I could work during the daytime and complete courses in the evening."

- TIFFANY CAREY
Business, BS



WATCH TIFFANY'S STORY

OVER A LIFETIME OF EARNINGS, THOSE WITH BACHELOR'S DEGREES EARN ALMOST \$1M MORE THAN THOSE WITH JUST SOME COLLEGE CREDIT.¹⁰

OUR DEGREE COMPLETION PROGRAMS COME WITH A GUIDE.

Our Pathway Partners can support your next steps towards completing your degree. They help you see the path forward, monitor your progress, and help you know what to do next.

SCOPE can help you finish what you had to put on hold. **We are here to help you.**

TALK TO A PATHWAY PARTNER TODAY ABOUT FINISHING YOUR DEGREE.

CALL

(888) 253-9833

VISIT

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NEXT IMPOSSIBLE**



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